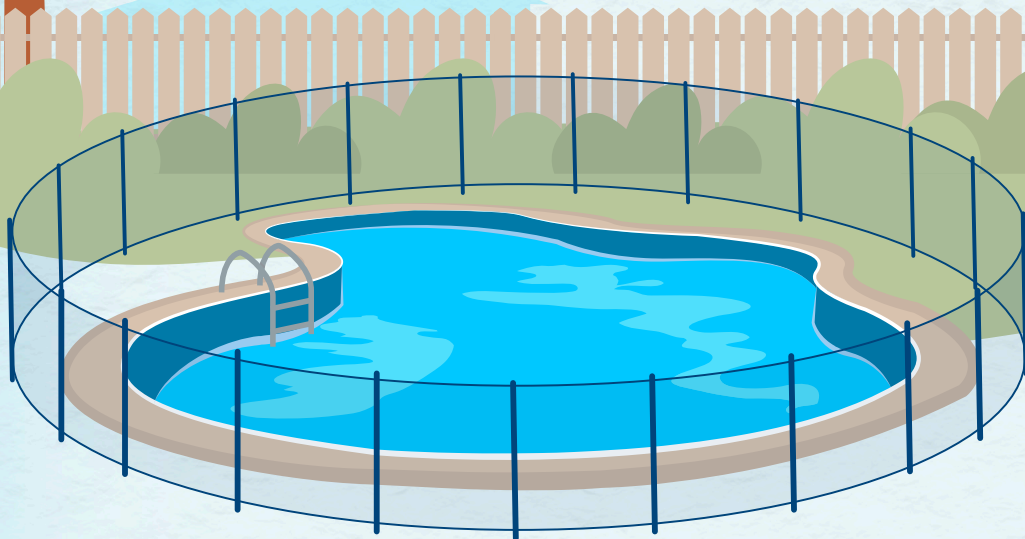


WATER SAFETY FOR AGES 1-4

DROWNING KILLS MORE CHILDREN THIS AGE THAN ANY OTHER INJURY OR HEALTH CONDITION.



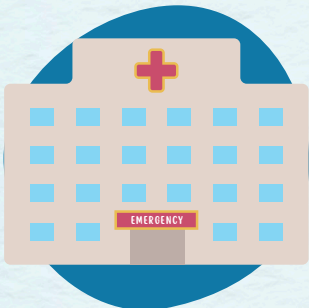
NUMBERS IN THE UNITED STATES

Drowning is the single leading cause of death for children ages 1-4 in the US. On average, more than 400 children ages 1-4 fatally drown each year.



DANGERS AROUND THE HOME

Most toddler drownings occur in pools, spas, or natural water around the home, with 70% of those happening during non-swim times.



NON-FATAL DROWNING

For every child who dies from drowning, another 7 or 8 receive emergency care for non-fatal submersion injuries, many of which require hospitalization.



DANGERS IN THE HOME

Drowning in standing water remains a significant risk in the home for toddlers, such as in bathtubs, buckets, toilets, & sinks.

THESE NUMBERS DEMONSTRATE HOW CRUCIAL IT IS TO TAKE WATER SAFETY PRECAUTIONS & PRACTICE THE 5 LAYERS OF PROTECTION TO REDUCE THE RISK OF DROWNING.

WATER SAFETY TIPS

- Take classes to learn first aid and CPR with rescue breaths.
- Enroll children in high-quality swimming lessons as early as age 1 to learn life-saving skills like floating.
- Install barriers (4-sided fencing) around the pool/spa area separating pool/spa from house and yard to prevent unsupervised access.
- Consider door alarms or personal alarms for children to alert to access during non-swim times.
- Empty water containers in and around the home: sinks, tubs, and buckets.
- Actively supervise children during swim times.
- Have children wear brightly colored swimsuits.
- Keep young children within an arm's reach when in or around water.
- Use U.S. Coast Guard-approved flotation devices when in and around natural water or while boating.
- Remove toys or tripping hazards in and around the pool/spa area.
- Remove any climbable objects near the pool gates and fences.

